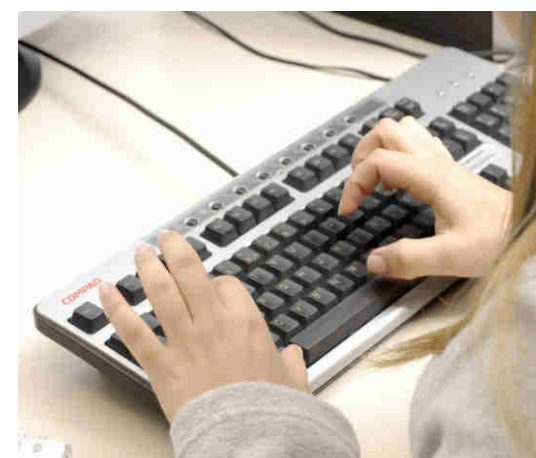


28th INEPS Congress – Tampere, Finland 2016

CITY COUNCIL OF VILAFRANCA DEL PENEDE'S

Occupation Service and Training
Department of Economic Promotion and Work



To the service of citizenships and firms



AIMS

- ✓ To offer **information** and **orientation** to unemployed people for the occupation and labour insertion.
- ✓ To develop **training programmes** and projects focussed in the acquirement of professional qualification and competences.
- ✓ To intermediate between **offers and demands** of the labour market. Recruitment of candidates. Close relation with the enterprises of the region.
- ✓ To promote **social and economic life** to the country.
- ✓ To promote the **lifelong learning culture**.

Some figures about unemployment

46.423.064 inh.

7.508.106 inh.

39.224 inh.

SPAIN

4.149.298 (21 %)

CATALONIA

521.660 (17%)

Vilafranca

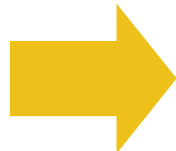
3.220 (16%)

More than 40 % are people
from 16 to 25 years old

VOCATIONAL EDUCATIONAL TRAINING

- ✓ Development of programmes addressed to unemployed people more than 16 years
- ✓ Implementation of innovative learning methodologies:

- ✓ **Productive Learning**
- ✓ Cooperative Learning
- ✓ Practice firm concept
- ✓ Others



**INSTITUT
D'APRENENTATGE
PRODUCTIU**



- ✓ Productive Learning promotion in Vilafranca and in whole Catalonia from 1995.
- ✓ Implemented in vocational training and in general education.



MAP CLASS

VOCATIONAL EDUCATIONAL TRAINING

HOW PRODUCTIVE LEARNING IS APPLIED ?

- ✓ Learning process is focussed in the student who normally has a disadvantaged social and economical background. The **personal development** is the most important aim of the process.
- ✓ Along the process the student learns in a **practical way** inside and outside the centre gaining more and more experience.
- ✓ Professional and cultural subjects are based in the practical activity.
- ✓ In the last training period or during it the student has to develop his **activity in real firms**.
- ✓ During whole process the students are involved in projects where the aim is the **production**. Sometime these products have a social benefits.

Cuisine and Waiter Service



- ✓ Participants between 16 and 21 years old without certification in secondary education.
- ✓ The programme it's developing from September to June.
- ✓ Programme:
 - ✓ **Professional subjects.**
 - ✓ **General education and key competences** qualification (Communication, ICT, Mathematics, Social Environment, Professional world, etc...)
 - ✓ **Communication Group**
 - ✓ **Individual Counselling**
 - ✓ **Practice in restaurants and bars of the city.**
 - ✓ **Practice in real life situation.** Production in the centre:



- Service of breakfast and food to takeaway.
- Caterings

**1st
programme**

Cuisine and Waiter Service



Cuisine and Waiter Service



Ecological Agriculture and Gardening



- ✓ Participants between 16 and 25 years old with certification in secondary education.
- ✓ The programme it's developing whole year.
During the first term the group receive a grant and during the second term a labour contract.
- ✓ Programme:
 - ✓ **Professional subjects.**
 - ✓ **Key competences**
qualification (Communication, ICT, Professional world, etc...)
 - ✓ **Communication Group**
 - ✓ **Individual Counselling**
 - ✓ **Practice in natural areas of the city.**
 - ✓ **Practice in real life situation.** Production in the centre:



- Taking care of tress and plants
- Vegetable Garden

2nd
programme

Ecological Agriculture and Gardening

EARTH



Ecological Agriculture and Gardening



Aesthetic Services



- ✓ Participants between 16 and 25 years old with or without certification in secondary education.
- ✓ The programme is developing from September to June.
- ✓ The speciality of this programme is beauty services.
- ✓ Programme:
 - ✓ **Professional subjects.**
 - ✓ **Key competences** qualification (Communication, ICT, Professional world, etc...)
 - ✓ **Cultural subjects** for certification in secondary education. E-learning through the Open Institute of Catalonia.
 - ✓ **Individual Counselling**
 - ✓ **Practice in beauty centres of the city.**
 - ✓ **Practice in real life situation.** Production in the centre:

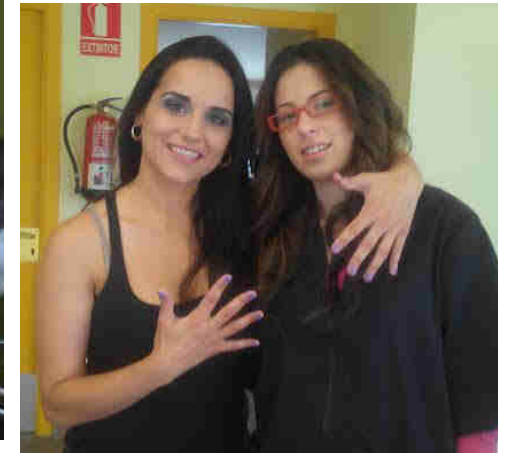


Beauty Salon
"Capriccio"

3rd
programme

Aesthetic Services

Capriccia



Business Administration



- ✓ Participants more than 16 years old with certification in secondary education.
- ✓ The programme is developing from November to September. Implementation practice firm concept. The speciality of this programme is the commercialization of wines, cavas and brandies.

- ✓ Programme:

- ✓ **Professional subjects.** 3 areas:
Commercial and Marketing,
Finances
Human Resources.
- ✓ **Key competences** qualification
(Communication, ICT, Professional world, etc...)
- ✓ **Individual Counselling**
- ✓ **Practice in firms of the city.**
- ✓ **Practice in real life situation.** Production in the centre:



- Commercial transactions with a network of practical firms.

4th
programme

Business Administration





INTEGRATED PROJECTS

Opening the doors

..... in contact with the community

INTEGRATED PROJECTS



- ✓ Complementary practical activity of each programme.
- ✓ Activity in group.
- ✓ Projects aimed to achieve products/services which are offered to the community.
- ✓ Development of “professional” activities, subjects and competences in the frame of a real life situation.
- ✓ Empowerment of the participants.
 - ✓ Professional knowledge and skills
 - ✓ Personal competences (Self-confidence, responsibility, etc...)

**1st
project**

World Cuisine

- ✓ TV programmes about intercultural cuisine.
- ✓ Each participant cooks one plate of his own country.
- ✓ Stand in the Solidarity Fair.



Cuisine of 1714

- ✓ TV programmes about historical cuisine.
- ✓ Each participant cooks one plate of this meaningful historical period of Catalonia.
- ✓ Each participant cooks in his own practice place.



- ✓ Vilafranca TV films, edits and emits the programmes in his weekly programmation



**2nd
project**

Ecological Gardening Conference



- ✓ Organized by the participants.
- ✓ Offered to the neighbourhood during a week.
- ✓ Speeches and workshops about related topics:
 - ✓ How to organize a small vegetable gardening in a balcony.
 - ✓ How to make tinned food.
 - ✓ How to make beauty products with aromatic herbs.
 - ✓ How to have a natural pharmacy.
- ✓ Difussion of the event (posters, advertisements, etc...)

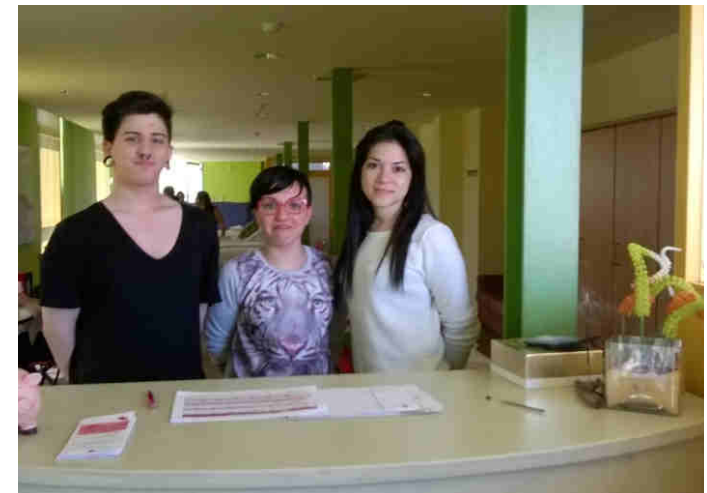


**3rd
project**

Beauty Salon



- ✓ Organized by the participants.
- ✓ Aesthetic services: skin treatments, body massages, depilation, etc...
- ✓ Offered to real customers who are workers of the Occupation and Training Service.
- ✓ Others tasks:
 - Marqueting
 - Diffusion
 - Administration (the customers pay with fictitious money),
 - Reservation of the service
 - Confirmations



**4th
project**

Stand Raïmivi

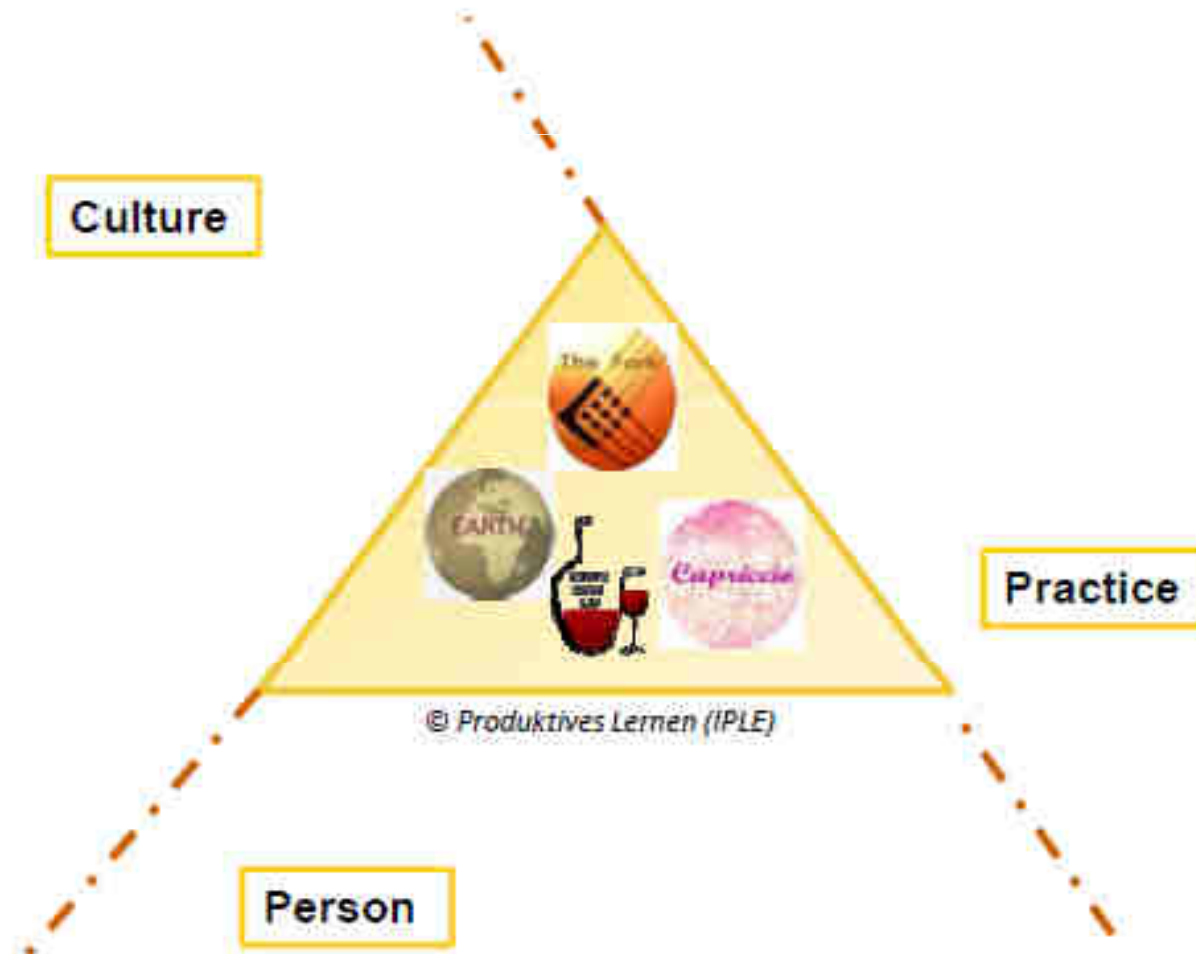


- ✓ Organized by the participants.
- ✓ In the frame of the International Fires of Practice Firms in Barcelona.
- ✓ Establishment of commercial relations with other firms. Buy-Sale of products (wines, caves, brandies, vinegars,...)
- ✓ Speeches of presentation of the own firm.
- ✓ Crafts made with cork (key-rings, coasters, supports for business cards, etc...)



IP LEARNING POSSIBILITIES

GAME SHOW
Competition !!!



Scan your project and make the best and most impassioned defense of it

